



# Are you ready to host Adult Red Ball?

## What:

**ADULT RED BALL** is a FUN adult social experience designed to bring new players to your courts and have them playing the game in 10 minutes! With modified equipment and an all-inclusive package, Adult Red Ball will supercharge the success of your players and bring a new level of energy to your facility.

## When:

A soft launch begins in Quarter 2 of 2024 with limited availability of all-inclusive packages so be sure to register your program today!

## Requirements:

- Complete [interest form](#)
- Once selected, you will complete a quick and easy orientation
- Determine participant fee ranging between \$5-\$20 per session, and select from the following session types:
  - **PLAY (INFORMAL PLAY)**
  - **PRACTICE AND PLAY (INSTRUCTION AND FORMAL PLAY)**
  - **COMPETITION (FORMAL PLAY)**
- Create sessions on Serve Tennis in the Adult Red Ball application
- Offer a minimum of two 4 week sessions of 24 players (48 players total)
- Submit a post event survey (both from you and your players)

## Resources:

You will have access to our Adult Red Ball Provider Hub, where you will find all the information you need to run a successful pilot program.

## Provider Incentives:



Equipment Package (24 racquets, 72 balls, 2 nets - \$800 Value) - Received after successful completion of orientation and approved Serve Tennis application.



USTA Pullover to show your community you support Adult Red Ball.



Stipend (\$720) - Received after post event survey and confirmed additional Adult Red Ball programming in 2025.

## Questions:

[Click here](#) to fill out the interest form and we will be in touch with more details!